

**J. Sargeant Reynolds Community College
Course Content Summary**

Course Prefix and Number: BUS 290

Credits: 3

Course Title: Coordinated Internship in Business Management and Administration

Course Description: Supervises on-the-job training in selected business, industrial, or service firms coordinated by the college. Credit/practice ratio not to exceed 1:5 hours. May be repeated for credit. Prerequisite: Program head approval is required for enrollment in this course. Variable hours.

General Course Purpose: This course moves beyond the classroom to prepare the student for employment through internship opportunities in the areas of interest to the student.

Course Prerequisites and Co-requisites:

Prerequisite: Program head approval is required for enrollment in this course.

Student Learning Outcomes:

Upon completion of the course, the student will be able to

- a. Demonstrate knowledge and skills requisite for employment in business, industrial, service, or non-profit organizations;
- b. Translate theory and principles into practice;
- c. Interact effectively with customers, co-workers, supervisors, managers, and other stakeholders in organizational settings;
- d. Demonstrate the ability to participate effectively in work-related activities; and
- e. Clarify career goals based upon experiences in real-world settings.

Major Topics to Be Included:

Business administration, management, and marketing program heads, student, and on-site coordinator will determine the topics of the internship.

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