Course Prefix and Number: ART 131  Credits: 4

Course Title: Fundamentals of Design I

Course Description: Explores the concepts of two- and three-dimensional design and color. May include field trips as required. Part I of II. Lecture 2 hours. Studio instruction 4 hours. Total 6 hours per week.

General Course Purpose:

Course Prerequisites and Co-requisites:
Prerequisites: None

Student Learning Outcomes:
Upon completing the course, the student will be able to
a. Understand basic principles of design;
b. Understand 2D design elements through the use of various materials; and
  c. Understand presentation techniques.

Major Topics to Be Included:
  a. Organizing concepts of purposeful visual order (emphasizing two-dimensional elements)
     1. Repetition
     2. Similarity
     3. Gradation
     4. Anomaly
     5. Contrast
     6. Concentration
  b. Visual elements – introduction to vocabulary and concepts related to these two-dimensional elements
     1. Line and edge
     2. Shape and mass
     3. Value – light and dark
     4. Texture - tactile, implied, and invented
  c. Relational elements
     1. Relational elements
     i. Positive and negative space
     ii. Illusionary space
  d. Organizational structures
     1. Visible and invisible structures
     2. Repetitive and informal structures
     3. The process of perception

Date Created/Updated (Month, Day, Year): Spring 2009