

COURSE OUTLINE

New **Revised**

Effective Date: August 21, 2000

1. **COURSE PREFIX NUMBER:** BUS 298 **CREDIT HOURS:** 3
2. **COURSE TITLE:** Seminar and Project in Business Management
3. **PREREQUISITES:** Students should have completed most of the management courses before enrolling in this course.
4. **COURSE DESCRIPTION:** Requires completion of a project or research report related to the student's occupational objective and a study of approaches to the selection and pursuit of career opportunities in the field.
5. **CONTENT:** (Major Headings)

Each student will determine the resources needed in order to complete the project proposed in the learning contract:

- a. Students expressing an interest in establishing their own business are encouraged to prepare a business plan.
 - b. Those with specific applications to a current or future job will develop their project accordingly.
 - c. Those wishing to explore the problems encountered in the business world are assisted in finding internship opportunities and write a report on their experiences.
6. **GENERAL COURSE OBJECTIVES:**
- Upon successful completion of the course, students will be able to
- a. clarify career objectives
 - b. develop their own effectiveness for the real business world

JSRCC Form 05-0002 (Revised 7/20/00)