Course Prefix and Number: CST 100        Credits: 3

Course Title: Principles of Public Speaking

Course Description: Applies theory and principles of public address with emphasis on preparation and delivery. Lecture 3 hours per week.

General Course Purpose: Fulfills Humanities/Fine Arts elective for any degree with such a requirement. Also provides information and training for anyone looking to improve their public speaking skills.

Course Prerequisites and Co-requisites: None

Student Learning Outcomes:
Upon completing the course, the student will be able to
a. Demonstrate an ability to assimilate, organize, develop, and present an idea formally and informally;
b. Demonstrate appropriate verbal and non-verbal responses in interpersonal communication, group discussions, and speech presentations;
c. Demonstrate effective preparation and delivery of a speech to a specified audience on a prepared topic;
d. Demonstrate understanding of the nature and practice of public speaking in a variety of contexts;
e. Demonstrate the ability to critique public speaking skills and strategies in typical speechmaking situations;
f. Demonstrate listening skills as applied to public speaking situations; and

Major Topics to Be Included:
a. The purposes and delivery of speeches
b. The preparation, organization, and outlining of speeches
c. The design and creation of various types of speeches
d. The psychology and logic of persuasion as applied to persuasive speeches

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