

J. Sargeant Reynolds Community College
Course Content Summary

Course Prefix and Number: CST 100

Credits: 3

Course Title: Principles of Public Speaking

Course Description: Applies theory and principles of public address with emphasis on preparation and delivery. Lecture 3 hours per week.

General Course Purpose: Fulfills Humanities/Fine Arts elective for any degree with such a requirement. Also provides information and training for anyone looking to improve their public speaking skills.

Course Prerequisites and Co-requisites:
None

Student Learning Outcomes:

Upon completing the course, the student will be able to

- a. Demonstrate an ability to assimilate, organize, develop, and present an idea formally and informally;
- b. Demonstrate appropriate verbal and non-verbal responses in interpersonal communication, group discussions, and speech presentations;
- c. Demonstrate effective preparation and delivery of a speech to a specified audience on a prepared topic;
- d. Demonstrate understanding of the nature and practice of public speaking in a variety of contexts;
- e. Demonstrate the ability to critique public speaking skills and strategies in typical speechmaking situations;
- f. Demonstrate listening skills as applied to public speaking situations; and
- g. Demonstrate the use of Standard English.

Major Topics to Be Included:

- a. The purposes and delivery of speeches
- b. The preparation, organization, and outlining of speeches
- c. The design and creation of various types of speeches
- d. The psychology and logic of persuasion as applied to persuasive speeches

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