

J. Sargeant Reynolds Community College
Course Content Summary

Course Prefix and Number: FIN 215

Credits: 3

Course Title: Financial Management

Course Description: Introduces basic financial management topics including statement analysis, working capital, capital budgeting, and long-term financing. Focuses on Net Present Value and Internal Rate of Return techniques, lease vs. buy analysis, and Cost of Capital computations. Uses problems and cases to enhance skills in financial planning and decision-making. Lecture 3 hours per week.

General Course Purpose: This course is designed to teach students about finance in the corporate world as well as analyzing financial statements and raising and allocating funds within the enterprise.

Course Prerequisites and Co-requisites:

None

Student Learning Outcomes:

Upon completing the course, the student will be able to

- a. Recognize the allocation of funds within a business enterprise;
- b. Recognize the methods of raising funds for a business;
- c. Apply certain theoretical concepts to financial problems;
- d. Identify and apply Present Value concepts when making financial decisions;
- e. Compute Cost of Capital to make financial decisions; and
- f. Calculate Rate of Return, and apply these in buy vs. lease decisions

Major Topics to Be Included:

- a. The role of financial management
- b. The legal and tax environment
- c. The financial environment
- d. The valuation of securities
- e. Financial analysis
- f. Funds analysis and financial planning
- g. Current assets and liabilities structure decisions
- h. Cash and marketable securities
- i. Accounts receivable and inventories

Date Created/Updated (Month, Day, Year): January 28, 2019