

**J. Sargeant Reynolds Community College
Course Content Summary**

Course Prefix and Number: HRT 266

Credits: 3

Course Title: Advanced Floral Design

Course Description: Teaches skills required for composition of traditional floral designs and contemporary floral designs. Includes wedding, funeral, and special occasion designs and the use of exotic florals to create arrangement styles, such as Japanese, European, and Williamsburg. Prerequisite: HRT 260. Lecture 2 hours. Laboratory 2 hours. Total 4 hours per week.

General Course Purpose: Continues the design principles showing more advanced styles of floral design. The industry practices for pricing and profit are discussed in this course.

Course Prerequisites and Co-requisites:

Prerequisite: HRT 260

Student Learning Outcomes:

Upon completing the course, the student will be able to

- a. Create sympathy floral designs;
- b. Create wedding floral designs;
- c. Compile a portfolio of work; and
- d. Complete a design project with an assigned theme.

Major Topics to Be Included:

- a. Sympathy floral designs
- b. Wedding floral designs
- c. Wholesale and retail pricing

Date Created/Updated (Month, Day, Year): January 5, 2019