J. Sargeant Reynolds Community College Course Content Summary

Course Prefix and Number: ACC 217 Credit Hours: 3

Course Title: Analyzing Financial Statements

Course Description: Explains the generation and limitations of data, techniques for analyzing the flow of a business's funds, and the methods of selecting and interpreting financial ratios. Offers analytical techniques through the use of comprehensive case studies. Highlights the evolution of financial statement reporting, the conceptual framework, and GAAP analysis. Offered fall semester only. Prerequisite: ACC 211 or equivalent. Lecture 3 hours per week.

General Course Purpose: An introductory course in financial statement preparation and analysis designed for two-year accounting majors, students in non-transfer business programs, and non-curricular students.

Course Prerequisites and Co-requisites:

Prerequisite: ACC 211 or equivalent

Student Learning Outcomes:

Upon completing the course, the student will be able to

- a. Demonstrate an understanding of financial statements and annual reports;
- b. Demonstrate an understanding of the need and uses of financial analysis in business;
- c. Demonstrate an understanding of financial analysis data for decision-making purposes; and
- d. Define and discuss the methods used to determine ratios and other analytical means data used by a firm, which provides information regarding solvency, profitability, and stability.

Major Topics to Be Included:

- a. Financial statement preparation and fundamental accounting concepts
- b. Ability to understand and evaluate an annual report of a publicly held company
- c. Basics of analysis, including liquidity measures of short-term assets and related liabilities, long-term debt paying ability, and profitability
- d. Trend analysis and other financial information, including working capital, cash flow, and statement of changes in financial position

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