J. Sargeant Reynolds Community College Course Content Summary

Course Prefix and Number: BUS 117 Credits: 3

Course Title: Leadership Development

Course Description: Covers interpersonal relations in hierarchical structures. Examines the dynamics of teamwork, motivation, handling change and conflict, and how to achieve positive results through others. Lecture 3 hours per week.

General Course Purpose: The course introduces students to leadership concepts and theories while providing information and opportunities for the development of leadership potential.

Course Prerequisites and Co-requisites:

None

Student Learning Outcomes:

Upon completing the course, the student will be able to

- a. Define leadership and identify key elements in the definition of leadership;
- b. Distinguish the characteristics of a leader;
- c. Recognize models and theories of leadership;
- d. Explain the beliefs, attitudes, traits, and behaviors of a leader;
- e. Acknowledge the importance of followership;
- f. Recognize the values of motivating others with intrinsic and extrinsic rewards;
- g. Appreciate the role of effective communication;
- h. Identify group and team characteristics; and
- i. Describe the challenges and rewards of leading in diverse organizational settings.

Major Topics to Be Included:

- a. Introduction to leadership
- b. Theories of leadership
- c. Traits, behaviors, and relationships
- d. Approaches to leadership
- e. Management versus leadership
- f. Motivation
- g. Effective communication
- h. Building and leading teams
- i. Power, influence, and leadership
- j. Leading in a changing environment

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