

Reynolds Community College/Old Dominion University

2018-2019 Catalog

ARTICULATION AGREEMENT

Associate of Applied Science in Management, Retail Management Specialization
with General Education Courses to

Bachelor of Science in Occupational and Technical Studies -Marketing Education Emphasis

Reynolds Community College Associate of Applied Science				Old Dominion University Equivalency			
ENG	111	College Composition I*	3	ENGL	110C	English Composition I	3
ENG	112	College Composition II*	3	ENGL	211C	English Composition II	3
ITE	115	Intro to Computer Applications and Concepts	3	CS	1ELE	Elective	3
BUS	100	Introduction to Business	3	BUSN	110	Intro to Contemporary Business	3
MKT	201	Introduction to Marketing	3	BUSN	2ELE	Elective (Substitute for MKT 311)	3
BUS	111	Principles of Supervision*	3	BUSN	1ELE	Elective (Substitute for SEPS 302)	3
BUS	205	Human Resource Management	3	BUSN	2ELE	Elective	3
SDV	100	College Success Skills	1	UNIV	100	University Orientation	1
Personal Wellness		Elective	2	HLTH/PE ELE		Elective	2
Humanities Elective		Choose one course from ODU's Transfer Guide (http://www.odu.edu/transfer/vccs-transfer-guide.html) in any of the following categories: Philosophy and Ethics, Human Creativity, or Literature	3	Liberal Arts Courses: Literature, Philosophy and Ethics, or Human Creativity			3
MTH	130	Take MTH 154, 155, 161 or 245 instead	3	MATH	1REQ	Math Requirement	3
ECO	120	Survey of Economics*	3	ECON	200S	Basic Economics	3
MKT	215	Sales and Marketing Management*	3	SEPS	100	Sales Techniques	3
MKT	227	Merchandise Buying and Control*	3	SEPS	208	Buying	3
MKT	220	Principles of Advertising*	3	SEPS	102	Advertising and Promotion	3
AST	205	Business Communication	3	GNRL	2ELE	Elective	3
MKT	216	Retail Organization and Management	3	BUSN	2ELE	Elective	3
MKT	ELE	Take MKT 120*	3	SEPS	220	The Fashion Industry	3
MKT	290	Coordinated Internship	3	Will give credit for SEPS 405			3
ACC	117	Take ACC 211 Principles of Accounting*	3	ACCT	201	Principles of Accounting	3
MKT	260	Customer Service Management	3	SEPS	2ELE	Elective	3
MKT	271	Consumer Behavior*	3	SEPS	2ELE	Elective (Substitute for MKTG 402)	3
MKT	298	Seminar and Project	3	SEPS	2ELE	Elective	3
Total Credits in AAS Degree			66	Transfer Credits from AAS Degree			66
Additional Required Courses for BS Degree				ODU Equivalency			
Social Science or Humanities Electives		Choose four courses from ODU's Transfer Guide (http://www.odu.edu/transfer/vccs-transfer-guide.html) in any of the following categories: Literature, Interpreting the Past, Philosophy and Ethics, Human Creativity, or Language and Culture	12	Liberal Arts Courses: Literature, Interpreting the Past, Philosophy and Ethics, Human Creativity, or Language and Culture			12
Sciences w/Labs		Choose two Sciences w/Lab from ODU's Transfer Guide (http://www.odu.edu/transfer/vccs-transfer-guide.html)	8	NS 1&2 REQ		Nature of Science Way of Knowing I & II	8
Additional Credits Required			20				20

<p>Note: The lower division general education requirements will be met by completion of all courses outlined in this program agreement.</p> <p>To participate in this articulation agreement please visit Old Dominion University's website to complete The Letter of Intent: http://www.odu.edu/transfer/vccs</p> <p>Completion of this articulation agreement alone does not guarantee admission to Old Dominion University. All students must meet the requirements set by the Office of Admissions and the Guaranteed Admissions Agreement (GAA). Please visit admissions.odu.edu for more information regarding guaranteed admission to Old Dominion University.</p> <p>*Student must earn a grade of C or better to transfer to ODU</p> <p>** The following courses may be completed with the VCCS, with a C or better, to meet ODU degree requirements for this major. These courses may not be applied towards a minor. However, all students are required to complete a minimum of 30 credit hours with ODU and 12 of those must be at the 300/400 level in the major to earn the Bachelor of Science degree. These course substitutions will not be used to satisfy requirements in any other ODU degree programs (majors or minors) outside the SEPS/STEM Department:</p> <p>VCCS ODU PSY 232 substituted for SPED 313 BUS 200 substituted for MGMT 325</p>	Requirements for BS to be Completed at ODU			
	STEM	251G	Comp. Literacy:Comm&Info	3
	STEM	370T	Technology and Society (Writing Intensive) Grade of C or better required	3
	TLED	408	Reading and Writing in Content Areas	3
	SPED	313	Fundamentals of Hum Grwth and Dev. Birth-Adol.**	3
	SEPS	402	Instructional Methods in Occupational Studies	3
	SEPS	450	Assessment, Eval & Improv.	3
	STEM	351	Communication Technology	3
	SEPS	297	Observation and Particip.	3
	SEPS	400	Instructional Syst. Develop.	3
	SEPS	401	Foun of Career and Tech. Ed	3
	SEPS	408	Adv Classroom Issues and Prac in Career and Tech Ed	3
	SEPS	415	Advanced Merchanidising	3
	MGMT	325	Contemp. Org and Mgmt.**	3
	SEPS	480	Senior Project: Merchandising Retailing	3
SEPS	485	Student Teaching	12	
Credits to be Taken at ODU			54	
SUMMARY				
Transfer Credits from AAS Degree			66	
Additional Credits Required			20	
Credits to be Taken at ODU			54	
Total Credits			140	


Signature

10/31/19
Date


Signature

1/28/20
Date

Dr. Paula Pando
President
Reynolds Community College

Dr. Brian Payne
Vice Provost, Academic Affairs
Old Dominion University